



Potters
International
College

Certificate In Music

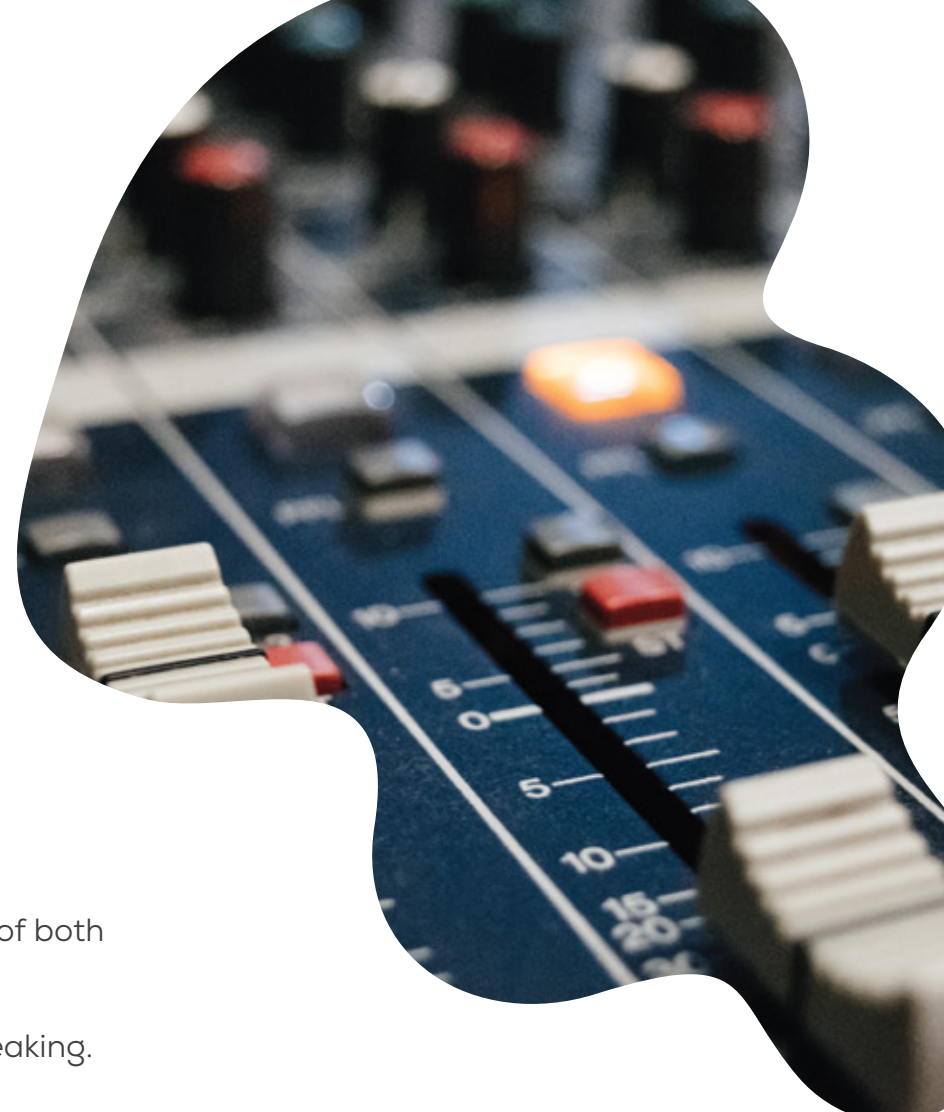
Profile of the Programme

The Certificate In Music program is tailored for both budding and professional musicians, music managers & generally anyone with the desire to develop their passion for music and take one step to becoming a professional in it. Our courses will help develop your talent as a singer, songwriter, instrumentalist or old round musician. It will also introduce you to new ways of marketing your talent, and harnessing the tools necessary to sustain your talent, and develop it to a fully fledged revenue generating business. By the end of this certificate program our hope is that your passion for music is reignited.

Objectives

On completion of the programme the student should be able to:

1. Understand the basic rudiments of music and have a greater appreciation of both Western & African genres.
2. Be able to go through practical skills to help in vocal training and public speaking.
3. Improve and master their stage-craft for performances.
4. Learn and improve on their singing and musicianship skills as well as mastering their strengths and improving their weaknesses.
5. Students will learn the ins and outs of the music business, highlighting the modern revenue generation mediums of streaming. They will also have an in-depth look at other means of generating revenue, royalties, and the general business structure of music.



Access to Further Studies

Graduates of this programme can go on to take diploma programs or foundation programs in music from world class institutions as well.

Course assessment

The course assessment will include vocal tests, composition tests, performance tests, fluency tests and listening tests. The assessment also comprises of a comprehensive final exam and continuous assessment. Letter grades are calculated based on the weight of the final exam and the continuous assessment and the actual numerical marks obtained in these two assessment components. Based on the course grades the student's semester grade point average (GPA) and cumulative point average (CPA) are calculated.



MUSIC CERTIFICATE COURSE OUTLINE 6 WEEKS

Week 1

Introduction to music

Definition, Aims and objectives

Functions of music: Social, Religious, Economic, Cultural, etc.

Rudiments

Triads

Time signatures

Key signatures

Musical scales: Major scales, minor scales,

Week 2

Music appreciation {western & African}

Elements of music

Various Exponents

Beethoven

Handel

Fela

Osibisa

Week 3

How Voice works: Articulators, Vocal folds, the 4 parts of Voice, etc.

Fundamentals of voice

Breathing/Breath Control

Introduction to speech

Introduction to Vocal Training

Vocal interpretation

Fundamentals of the Speech

Listening Skills

The four Faculties of Communication

Week 4 - Introduction to stagecraft

Communication skills

Centre stage Grooming

Stagecraft & Performance



Week 5 - Introduction to the Art of Singing & Musicianship

What is singing?

What makes a good singer?

The singing voice.

Learning a new instrument

Keyboard & guitar

Rehearsing a music piece/song

Listening & analyzing the musical work of others

The four Faculties of Communication

Week 6 - Introduction to Music Business

USP (Unique Selling Point)

Press Kit

Publicity

Branding

Networking

Website

Earning a living

Music examination

Vocal tests

Composition tests

Performance tests

Fluency test

Listening skills test





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